

My Company Story!

By Ronald J. Farabaugh, D.C.

I remember it like it was yesterday.....I was in my 2nd year at the University of Pittsburgh, working my way through a pre-medicine curriculum. My dream was to become a surgeon. Then, I received a tragic phone call that would change my life. My father had suffered a stroke. I raced home to visit him in the hospital thankfully to find that the stroke was mild, causing only minor damage. When I inquired as to the cause of his stroke, the doctors informed me the drugs took his blood pressure down too low, causing the stroke. So the drugs were discontinued. I was confused along with the rest of my family. That medication was keeping him "alive" for the last 15 years. Did he need the drugs or not? To further my confusion, after a lengthy discussion, the doctors related the fact that there was no way to predict what would or could happen to the human body when simultaneously ingesting numerous drugs. One drug affected his kidneys, one his brain, one his heart. In essence, the drugs never got to the cause, and the side effects could not be predicted.

Along with the rest of America, I never thought about the issue of “relief” of symptoms versus “cause” of the problem before this incident. "Cause" at that time in the healthcare environment was not an issue. Research on lifestyle modifications, diet, stress management, and proper rest was at an infantile stage. I knew drugs and surgery were important, but wondered if there were any other alternatives. I began a search and embarked on a quest for knowledge that eventually led me to chiropractic.

The logic behind the healing power of the human body and its relationship with the brain, nervous system and organs simply made sense. The nervous system controls and coordinates every function of the body! Healthcare a natural way! Was it possible?

I have never regretted the decision to enter into the chiropractic field. I have been able to help thousands regain their health naturally. In addition to my practice I've been able to find another avenue to help not just my patients, but millions of other patients suffering pain. How? I became involved in local, state, and national organizations. Over my thirty plus year career I've been president of Central Ohio Chiropractic Association and Ohio State Chiropractic Association. Additionally I was appointed by **Governor Strickland** to serve on the Chiropractic State Board, elected President in 2012. I was also appointed to and became chairman of the Council on Chiropractic Guidelines and Practice Parameters (CCGPP) in 2009. CCGPP is a group dedicated to advancing evidence-based chiropractic, charged with reviewing and developing guidelines for the chiropractic profession. I've been published in peer-reviewed journals 6 times regarding chiropractic case management and guidelines and pediatric care, the latest in 2015. In 2015 I was hired by **Advanced Medical Group, L.P.**, to serve as their national medical director, working directly with network chiropractors, physical therapists, massage therapists, acupuncturists, nutritional councilors, and nurse case managers, all in an effort to improve patient care and outcomes. In addition to these activities there have been numerous other programs and organization I've contributed to, including:

- CCE: Elected to the Council on Chiropractic Education (CCE), as a Councilor-Category 2, representing clinicians. CCE is under the United States Department of Education.
- In 1994 **appointed by Governor Voinovich** to serve on the Healthcare Quality Advisory Council to help design managed care programs for the BWC, specifically QHP.
- Official Disability Guidelines (ODG) Advisory Board
- American Chiropractic Association (ACA) Wikipedia Committee
- Appointed as an administrator to WikiChiro
- ACA Research Committee
- Malpractice Expert
- Fellow in International College of Chiropractors
- Certified in Low Speed Rear Impact Crash Reconstruction and Soft Tissue Traumatology
- Certified Chiropractic Sports Physician.
- I am founder/owner of www.chiroltd.com, an evidence-based, patient-centered, company dedicated to helping doctors achieve better patient outcomes in a shorter period of time, with less costs, by helping doctors become more evidence-based and outcomes-driven.
- I am founder of popular Chiropractic Bootcamp Seminars and co-founder of the Practice Revolution seminars, both seminars providing a unique, fast-paced, exciting experience that blends evidence with clinical decision-making and sound business systems.

In summary, Chiropractic is more than just pain relief. The removal of spinal dysfunction can have a profound impact on the health of the individual, the family, the community and the world. We are committed to this cause. Our guarantee remains: ***If we can help, we will tell you. If we cannot help advance your health, we will tell you that as well, and make the proper referral.*** Please share your knowledge of chiropractic with those you love!